

April 17–18, 2012  
CenturyLink Center Omaha  
[www.infotec.org](http://www.infotec.org)

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A service of the AIM Institute

SPONSORS  
**2012**  
EXHIBITORS



AIM | INSTITUTE

*because information empowers*

# Exabyte

Sponsor

# Terabyte

Sponsor (limit four)

## Advertising, Recognition and Exhibition

- Company signage on conference stage.
- Option to show a 30-second company commercial at the conference.
- Recognition in any radio, television and/or billboard advertisements.
- Option to introduce the keynote speaker at the *Technology Celebration Banquet and Awards*.
- Full-page ad in conference program with option to upgrade for an additional fee.
- One exhibit booth in a preferred exhibitor's area with electricity and Internet access provided.
- Company logo on all signage, promotional materials and website for conference and *Technology Celebration Banquet and Awards*.
- Company logo on conference website Home page with link to your company's website.
- Company name in all conference and *Technology Celebration Banquet and Awards* press releases.
- Recognition from podium at *Technology Celebration Banquet and Awards*.

## Complimentary Tickets and Promotions

- 40 conference registrations; 15% discount on additional registrations.
- 30 tickets (3 tables) for *Technology Celebration Banquet and Awards* (scholarships available).

\$25,000

**\$1,000 EXTRA:** Banner ad on conference website for 12 months (limit 5; first come, first served)

## Advertising, Recognition and Exhibition

- Recognition in any radio and/or television advertisements.
- Option to introduce one keynote speaker.
- Full-page ad in conference program with option to upgrade for an additional fee.
- One exhibit booth in a preferred exhibitor's area with electricity and Internet access provided.
- Company logo on all signage, promotional materials and website for conference and *Technology Celebration Banquet and Awards*.
- Company logo on conference website Home page with link to your company's website.
- Company name in all conference and *Technology Celebration Banquet and Awards* press releases.
- Recognition from podium at *Technology Celebration Banquet and Awards*.

## Complimentary Tickets and Promotions

- 20 conference registrations; 15% discount on additional registrations.
- 10 tickets (1 table) for *Technology Celebration Banquet and Awards*.

\$15,000

**\$1,000 EXTRA:** Banner ad on conference website for 12 months (limit 5; first come, first served)

For additional sponsorship information, please visit [www.infotec.org](http://www.infotec.org) or contact Jessica Feimer at 402.345.5025 x120 or [jfeimer@aiminstitute.org](mailto:jfeimer@aiminstitute.org)

# SPONSORS

# 2012

# EXHIBITORS

## Gigabyte (limit four) Sponsor

### Advertising, Recognition and Exhibition

- Half-page ad in conference program with option to upgrade for an additional fee.
- One exhibit booth in a preferred exhibitor's area with electricity and Internet access provided.
- Company logo on all signage, promotional materials and website for conference and *Technology Celebration Banquet and Awards*.
- Company logo on conference website with link to your company's website.
- Company name in all conference and *Technology Celebration Banquet and Awards* press releases.
- Recognition from podium at *Technology Celebration Banquet and Awards*.

### Complimentary Tickets

- 10 conference registrations; 10% discount on additional registrations.
- 10 tickets (1 table) for *Technology Celebration Banquet and Awards*.

\$10,000

## Megabyte Sponsor

### Advertising, Recognition and Exhibition

- Quarter-page ad in conference program with option to upgrade for an additional fee.
- One exhibit booth in a preferred exhibitor's area.
- Company logo on all signage, promotional materials and website for conference and *Technology Celebration Banquet and Awards*.
- Company logo on conference website with link to your company's website.
- Company name in all conference and *Technology Celebration Banquet and Awards* press releases.
- Recognition from podium at *Technology Celebration Banquet and Awards*.

### Complimentary Tickets

- 5 conference registrations.
- 10 tickets (1 table) for *Technology Celebration Banquet and Awards*.

\$5,000

# Track Sponsor (exclusive; one per track)

## Advertising, Recognition and Exhibition

- Company logo listed as track sponsor on all signage, promotional materials, website and track breakout room for conference and *Technology Celebration Banquet and Awards*.
- Company logo on conference website Home page and track page with link to your company's website.
- Company name in all conference and *Technology Celebration Banquet and Awards* press releases.
- Half-page ad in conference program with option to upgrade for an additional fee.
- Recognition from podium at *Technology Celebration Banquet and Awards*.
- Promotional table/items in track breakout room.
- Company signage in track breakout room.
- Opportunity to participate in identifying one track presenter/topic. (If still available)
- Option to introduce track presenters and have a promotional drawing inside track breakout room.
- One exhibit booth in a preferred exhibitor's area with electricity and Internet access provided.

## Complimentary Tickets

- 7 conference registrations.
- 10 tickets (1 table) for *Technology Celebration Banquet and Awards*.

**\$7,500**

# Breakfast Sponsor (limit four)

## Advertising and Recognition

- Company logo on all signage, promotional materials and website for *Technology Celebration Banquet and Awards* and Reception.
- Company name in all *Technology Celebration Banquet and Awards* press releases.
- Quarter-page ad in conference program with option to upgrade for an additional fee.
- Recognition from podium at *Technology Celebration Banquet and Awards*.
- Logo on *Technology Celebration Banquet and Awards* program.

## Complimentary Tickets and Promotions

- 4 conference registrations.
- 10 tickets (1 table) for *Technology Celebration Banquet and Awards*.
- Promotional items at Breakfast tables (approved in advance).

**\$4,000**

# Lunch Sponsor (limit four)

## Advertising and Recognition

- Company logo on all signage, promotional materials and website for *Technology Celebration Banquet and Awards* and Reception.
- Company name in all *Technology Celebration Banquet and Awards* press releases.
- Quarter-page ad in conference program with option to upgrade for an additional fee.
- Recognition from podium at *Technology Celebration Banquet and Awards*.
- Logo on *Technology Celebration Banquet and Awards* program.

## Complimentary Tickets and Promotions

- 5 conference registrations.
- 10 tickets (1 table) for *Technology Celebration Banquet and Awards*.
- Promotional items at Lunch tables (approved in advance).

**\$4,500**

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# SPONSORS

# 2012

# EXHIBITORS

## Technology Celebration Banquet and Awards

### Banquet & Awards Sponsor

#### Advertising and Recognition

- Company logo on all signage, promotional materials and website for *Technology Celebration Banquet and Awards* and Reception.
- Company name in all *Technology Celebration Banquet and Awards* press releases.
- Quarter-page ad in conference program with option to upgrade for an additional fee.
- Recognition from podium at *Technology Celebration Banquet and Awards*.
- Logo on *Technology Celebration Banquet and Awards* program.

#### Complimentary Tickets and Promotions

- 5 conference registrations.
- 10 tickets (1 table) for *Technology Celebration Banquet and Awards*.

\$5,000

### Reception (exclusive) Sponsor

#### Advertising and Recognition

- Company logo on all signage, promotional materials and website for *Technology Celebration Banquet and Awards* and Reception.
- Company name in all *Technology Celebration Banquet and Awards* press releases.
- Quarter-page ad in conference program with option to upgrade for an additional fee.
- Recognition from podium at *Technology Celebration Banquet and Awards*.
- Logo on *Technology Celebration Banquet and Awards* program.

#### Complimentary Tickets and Promotions

- 10 tickets (1 table) for *Technology Celebration Banquet and Awards*.

\$5,000

**\$1,000 EXTRA:** Promotional item at *Banquet* tables  
(co-branded with the *AIM Institute's 20th Anniversary*)

# Promotional Sponsor

## Lanyards (exclusive)

Seen everywhere throughout the conference, lanyards act as valuable promotional tools for your brand. Capture the attention of attendees with your company's logo. Lanyards will be given to attendees as they pick up their name badges from the registration table. **Sponsor is responsible for purchase price of lanyards.**

**SOLD**

\$5,000

## Conference Pens and Notepads (exclusive)

Place your company's branding on pens and notepads that will be distributed during the conference breakout sessions. Pens and notepads will be co-branded with the Infotec logo and given to every attendee as they pick up their name badges from the registration table. **Sponsor is responsible for purchase price of pens and notepads.**

\$2,000

## Co-Branded Giveaways

Giveaways are the perfect way to launch a new product, increase brand exposure or promote a unique drawing or activity at your exhibit booth. Take advantage of this great opportunity to display your logo—along with the Infotec logo—on a promotional item given to all attendees as they pick up their name badges from the registration table. **Sponsor is responsible for purchase price of giveaway items.**

\$2,000

## Conference Bags (exclusive)

Maximize your company's brand exposure at Infotec 2012 by becoming the exclusive Conference Bags sponsor. Give attendees a useful souvenir they can hold on to during and after the conference. Bags will be co-branded with the Infotec logo and given to every attendee as they pick up their name badges from the registration table. **Sponsor is responsible for purchase price of bags.**

\$10,000

## Didn't Find the Opportunity You're Looking For?

Contact Jessica Femier to discuss creative ways to expose your company's brand.  
[jfeimer@aiminstitute.org](mailto:jfeimer@aiminstitute.org) | 402.345.5025 x120 | [www.infotec.org](http://www.infotec.org)

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# SPONSORS 2012 EXHIBITORS

## Break (limit four) Sponsor

### Recognition

- Exclusive sponsorship of food and beverages for one conference break.
- Company logo on all signage at break stations for one conference break.
- Company logo on conference website.
- Company promotional items at break stations (approved in advance).
- Recognition from podium at conference luncheon and *Technology Celebration Banquet and Awards*.

**\$2,000**

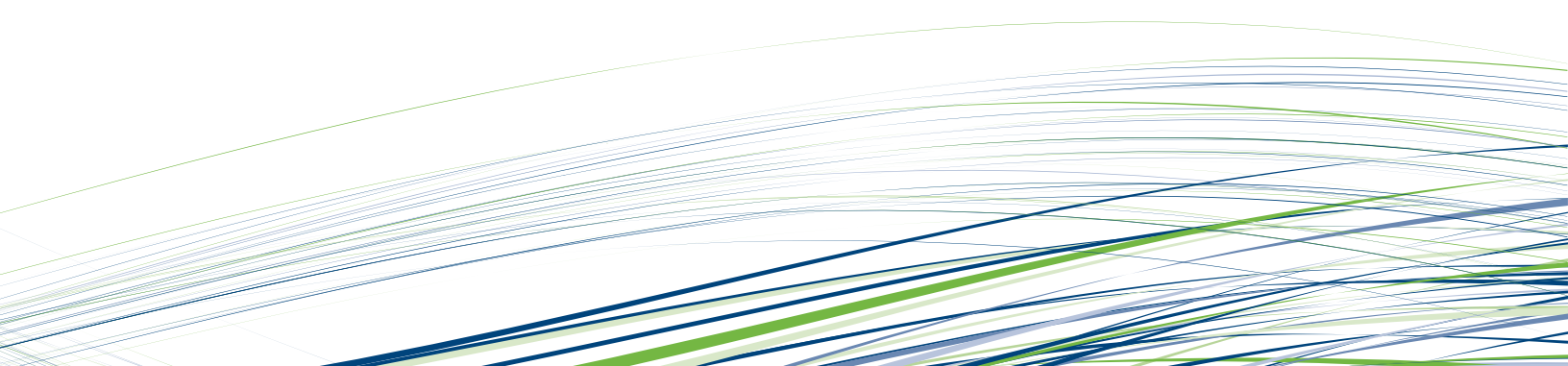
**\$1,000 EXTRA:** Banner ad on conference website for 12 months (limit 5; first come, first served)

## Exhibit Booth Only

### Recognition and Exhibition

- Company logo in conference program.
- Company logo, description and website in our online Exhibitor Directory.
- Electronic registrant list following the conference.
- Access to Infotec branded postcards and emails to send to your current and prospective clients.
- Two complimentary lunches each day.
- Two complimentary parking passes per day.
- 8'x10' booth space with table.

**\$1,500**



# Why Sponsor?

Nebraska and the surrounding region has emerged as a dynamic information technology hotspot. Recognizing this climate of leadership, creativity and innovation in applied information technology is the AIM Institute, the leading IT membership organization in the region.

The AIM Institute is once again pleased to present **Infotec**—the Midwest’s premier IT and business conference—on April 17–18, 2012, at the CenturyLink Center Omaha. Infotec brings together IT and business professionals and stakeholders from across the region to network with one another and learn about the latest trends in business technology from nationally-recognized experts.

**By sponsoring Infotec, you’ll gain exposure as a major player in the thriving IT scene, and you’ll be supporting information technology at the local and regional level. You’ll also be extending your brand awareness through the many marketing opportunities available at each sponsorship level.**

